

*Personnel 15*

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Executive Director-Comptroller  
7D59 HQS

Colonel White:

While I have concurred in this proposed advertisement, I would think that following the publication of the Tuohy article in the Washington Post this morning it would be quite evident that this is a CIA "ad". On the other hand, I do not have any logical alternative for your consideration.

SIGNED R. L. Bannerman

R. L. Bannerman  
24 OCT 1968

Deputy Director for Support 7D26 HQS ☐

DD/S:RLB:maq (24 Oct 68)

Distribution:

- Orig - ExDir w/O & 4 ccys DD/S 68-5296 w/att
- 1 - DD/S Subject w/ccy DD/S 68-5296 w/att
- 1 - DD/S Chrono

DD/S 68-5296: Memo dtd 22 Oct 68 for ExDir fr D/Pers, subj: Non-Agency Identified Recruitment Advertising

STAT

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0015 68-5296

**MEMORANDUM FOR: Executive Director-Comptroller**

**SUBJECT : Non-Agency Identified Recruitment Advertising**

1. This memorandum submits a recommendation for your approval; this recommendation is contained in paragraph 4.

25X1



They have agreed to sponsor the attached non-Agency identified recruitment advertisement to be published in approximately thirty (30) metropolitan newspapers and in the military press. This advertisement is the result of extensive review and coordination within the Clandestine Services and the Recruitment Division. Because of its explicit nature, and in view of the current political climate, we believe publication should be withheld until after the election, but because of urgent needs for the people we hope to attract, it should appear reasonably soon thereafter.

3. The proposed advertisement has been reviewed by the Recruitment Advertising Committee and has their endorsement.

4. It is recommended that the attached advertisement be approved for publication as described above.

73/ Robert S. Wattles

**Robert S. Wattles  
Director of Personnel**

Attachment

~~SECRET~~

-2-

**Subject: Non-Agency Identified Recruitment Advertising**

**CONCUR:**

23 OCT 1968

SIGNED R. L. Bannerman

R. L. Bannerman  
Deputy Director  
for Support

Date

The recommendation contained in paragraph 4 is approved.

151  
L. K. White

Executive Director-Comptroller

Date

**Distribution:**

Orig - Return to D/Pers

1 - EB

2 - DD/S Chrono Subject

1 - D/Pers

1 - DC/RD

1 - DD/Pers/R&P

DD/Pers/R&P

(18 Oct 68)

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